

ASOS Wood and Wood Pulp Sourcing Policy

For ASOS, *'Fashion with Integrity'* means managing all aspects of our business transparently and appropriately, so that our customers can enjoy their fashion secure in the knowledge that, when buying from ASOS, they are buying from a responsible company that is actively working to deliver fashion with both integrity and respect for people, animals and the environment, on a sustainable long-term basis. ‘

Fashion With Integrity therefore encompasses the wood, wood pulp, wood fibre and paper (**“Wood-Based Supplies”**) that is used in any aspect of our products, our fabrics (including our man made cellulosic fabrics, including rayon/viscose, lyocell, modal and other trademarked brands of these fabrics), our packaging, or the assets that we use in our business. As a valued supplier to ASOS, this document explains what we need you to do help us deliver Fashion With Integrity with regard to our Wood-Based Supplies:

Key Principles

Conserving Ancient and Endangered Forests and Ecosystems

ASOS is committed to ensuring that any wood or wood pulp that are used in our products, and within our business, are sourced from well-managed forests. Land use choices and management practices should contribute to the conservation of natural resources and in some instances additional environmental protection.

ASOS is committed to ensuring the use of forest products, within the company’s supply chain are sourced to avoid impact on and to protect the world’s remaining ancient and endangered forests¹ including Canadian and Russian Boreal Forests²; Coastal Temperate Rainforests of British Columbia, Alaska and Chile; and the Tropical forests and peatlands of Indonesia³, the Amazon and West Africa. If we find that any of our products are being sourced from ancient and endangered forests, we will engage our suppliers, and influence our supply chain to change practices and/or re-evaluate our relationship with them.

Avoiding Controversial Sources

ASOS is committed to ensuring that it does not source forest products from forests from highly controversial sources, including companies that are logging forests illegally⁴; forests that comprise habitats of threatened and endangered species, tree plantations⁵ established after 1994 through the conversion or simplification of natural forests, and/or areas being logged in contravention of First Nations, indigenous, and local communities’ rights including the right to Free, Prior and Informed Consent.

Carbon Footprint

ASOS aims to reduce our carbon footprint and where possible play a role in mitigating climate change by participating in initiatives that reduce the loss of ancient and endangered forests with high carbon stores, and that do not contribute to deforestation or forest degradation.

Forest Certification

ASOS will request that all forest products sourced from forests are from responsibly managed forests, and will give purchasing preference to fibre originating from Forest Stewardship Council (FSC) certified operations or from areas that are outside of ancient and endangered forests.

Recognising, respecting and upholding human rights and the rights of communities

ASOS will request that our suppliers respect the Universal Declaration of Human Rights and acknowledge indigenous and rural communities legal, customary or user rights to their territories, land, and resources.⁶ To do so, we request that our suppliers acknowledge the right of Indigenous People and rural communities to give or withhold their Free, Prior and Informed Consent (FPIC) before new logging rights are allocated or plantations are developed. ASOS requests that our suppliers resolve complaints and conflicts, and remediate human rights violations through a transparent, accountable, and agreeable dispute resolution process.

Promote Industry Leadership

ASOS recognises the benefit of creating environmental awareness among its customers, employees, and peers. We will work to highlight our environmental efforts on our website and in public communications and identify similar opportunities with our brands and suppliers.

ASOS is committed to transparency in the implementation of this policy and will report on its progress annually. ASOS will work with suppliers, Canopy and other non-governmental organizations, and other companies with shared objectives to support the protection of ancient and endangered forests and forward solutions to reduce demands on our forests. To this end, ASOS will work with suppliers and Canopy to explore and encourage the development of innovative sustainable materials as an alternative to traditional forest products, including recycled materials and agricultural residues for fabrics.

Fabrics from Forests

Man-made cellulosic fabrics are used for apparel including t-shirts, suit jackets, dresses and pants. For this reason, ASOS is committed to ensuring that ancient and endangered forests are no longer used in our man made cellulosic fabrics, including rayon/viscose, lyocell, modal and other trademarked brands of these fabrics, and instead that these last tracts of forests are set aside for protection.

Action for Suppliers

Wood pulp in our products

ASOS will assess our existing cellulosic fabrics and work to eliminate sourcing fabrics from ancient and endangered forests or other controversial sources from 2017. Suppliers providing ASOS with wood pulp based fibres including viscose, rayon, modal or lyocell must give us visibility of their supply chain back to the source by declaring the following:

1. The fabric mill and spinner name and address
2. The wood pulp producer (aka cellulosic producer) supplying the spinner
3. Provide documentation to verify that the cellulosic producer is supplying the spinner, e.g. PO or confirmation from the producer

Cellulosic producers in our supply chain will be mapping against Canopy's Hot Button report. Should we find that any of our fibres are being sourced from ancient and endangered forests, endangered species habitat or illegal logging, we will engage our suppliers, and influence our fabric supply chain, to change practices and/or re-evaluate our relationship with them.

Wood used in our Products

ASOS may from time to time source wood in ASOS brand jewellery products, shoe heels or other fashion products.

- From 2017, any wood ASOS sources for any ASOS brand products must be FSC certified.

Paper and Packaging products

To address the use of forest in various wood, paper and packaging products used in our daily corporate operations, ASOS will:

- Source paper that is third party certificated, preferable to the FSC standard, and endeavour to give preference to paper with high-recycled content and specifically post-consumer waste content, and will seek ways to increase recycled content while meeting the quality demands required for the individual product;
- Assess our existing suppliers of finished wood products, such as office furniture, to eliminate sourcing wood from ancient and endangered forests and move to FSC certified sources
- Encourage our suppliers to continuously improve and expand the availability of recycled content in papers;
- Monitor and manage paper usage, reduce the wasteful consumption for paper, increase efficiency in paper use, and maximize the use of recycled paper and other environmentally responsible paper options, and encouraging recycling within our operations.

